

A Report on Alumni Guest lecture
“Building Your Professional Career: Strategic for Successful Placement”
 Organized by **Department of Computer Science & Engineering**
 in association with **IEEE**

04.09.2024



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

IEEE Alumni Guest Lecture **NBA A+**
on
“Building Your Professional Career: Strategic for Successful Placement”
 Organized by
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
 in association with **IEEE**

Date : 04/09/2024 Time : 2:00 PM to 3:00 PM Venue : WB 303

Resource Person
Ms. Sravani B
 Project coordinator
 MOURITech - Bangalore.

CHIEF OFFICER: Dr. M. Sreedevi, Registrar & Controller of Examinations; VICE CHIEF OFFICER: Mrs. Sangeetha, Registrar & Controller of Examinations; CO-ORDINATOR: Dr. R. Kiran Kumar, Head of Department; CHIEF CLERK: Mrs. S. Sangeetha, Head of Department; ALUMNI RELATION OFFICER: Dr. R. Kiran Kumar, Head of Department.

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Report Submitted by: Mrs. V. Geetha, Assistant Professor and Department Alumni Coordinator, Dept. of CSE.

Resource Person Details: B. Sravani, Working as Project Coordinator, MOURITech, Bangalore.

Participants: IVth Year B. Tech – Computer Science & Engineering Students – MITS.

Mode of Conduct: Offline.

Venue and Time: WB – 303 and 2:00 PM - 3:00 PM.

Report Received on 09.09.2024.

A Guest Lecture on “Building Your Professional Career: Strategic for Successful Placement” was organized by the Department of Computer Science & Engineering for IV B. Tech students.

The inauguration of the Guest Lecture started at 2:00 PM in WB – 303, the dignitaries were Dr. M. Sreedevi, HOD – CSE, B. Sravani, Working as Project Coordinator, MOURITech, Bangalore. Dr. R. Kiran Kumar, Alumni Relation Officer, Mrs. V. Geetha, Department Alumni Coordinator.

The lecture was started with opening remarks by, Dr. M. Sreedevi who thanked Management for this great initiation of creating an opportunity to invite the Alumni members of the institute and enabling them to interact with the students and enlightening them with the current developments in the corporate world. Dr. R. Kiran Kumar has shown pleasure and promised to conduct many more lectures in future for the benefit of the students.

Mrs. V. Geetha introduced the speaker and invited her to share her valuable experiences to the students. The number of students participated in the lecture were around 60.

Self-Assessment:

- **Skills and Strengths:** List your key skills, qualifications, and strengths that are relevant to your desired career path.
- **Areas for Improvement:** Identify any gaps in skills or knowledge and how you plan to address them.
- **Interests and Values:** Reflect on your personal interests and values to ensure they align with your career goals.

Career Goals:

- **Short-Term Goals:** Set clear, achievable goals for the next 1-2 years. This could include specific roles, skills to acquire, or experiences to gain.
- **Long-Term Goals:** Define your aspirations for the next 5-10 years. Consider where you want to be in your career and what roles or positions you aim to reach.

Market Research:

- **Industry Analysis:** Research the current trends, demands, and future outlook of your chosen industry.
- **Job Market Trends:** Identify the most in-demand skills and qualifications in your field.
- **Company Research:** List potential employers, their company culture, values, and what they look for in candidates.

Skill Development Plan:

- **Educational Opportunities:** Identify courses, certifications, or degrees that will enhance your skill set.

- **On-the-Job Learning:** Look for opportunities within your current role to develop new skills or take on new responsibilities.
- **Continuous Learning:** Commit to a plan for continuous education and staying up-to-date with industry developments.

Job Search Strategy:

- **Resume and Cover Letter:** Tips for crafting a compelling resume and cover letter tailored to each job application.
- **Interview Preparation:** Strategies for preparing for interviews, including common questions and answers.
- **Application Tracking:** Develop a system for tracking job applications, follow-ups, and outcomes.

Personal Branding:

- **Online Presence:** Optimize your LinkedIn profile and other professional online profiles.
- **Portfolio Development:** Create a portfolio showcasing your work, skills, and achievements.
- **Reputation Management:** Manage your digital footprint and ensure a positive online presence.

Time Management and Productivity:

- **Goal Setting and Prioritization:** Use tools and techniques to prioritize tasks and set SMART (Specific, Measurable, Achievable, Relevant, Time-Bound) goals.
- **Productivity Tools:** Leverage tools and apps that help in managing time and staying organized.
- **Work-Life Balance:** Include strategies for maintaining a healthy work-life balance to prevent burnout.

Evaluation and Adjustment:

- **Regular Review:** Set intervals to review and assess your progress toward your career goals.
- **Feedback Mechanism:** Seek feedback from mentors, colleagues, and industry professionals.
- **Adaptation and Flexibility:** Be open to adjusting your career plan based on feedback, market changes, and personal growth.

Conclusion:

Reinforce the importance of having a strategic approach to career development. Encourage continuous learning and adaptability in your professional journey. A strong personal brand that clearly communicates your professional identity, skills, and value proposition. A professional and updated LinkedIn profile, a personal website or portfolio showcasing your work, and positive engagement on social media platforms. Securing a job or internship that aligns with your career objectives and provides opportunities for growth and development. Receiving a job offer, negotiating a favorable employment package, or starting a role that meets your defined career goals.

The outcome of the programme:

The program outcomes for students attending a guest lecture on "Building Your Professional Career: Strategic for Successful Placement" could include several educational and skill-based benefits.

- **Enhanced Self-Awareness:** A clear understanding of your strengths, weaknesses, skills, interests, and values.
- **Clear Career Goals:** Defined short-term and long-term career goals aligned with your personal values and market demands.
- **Industry and Market Knowledge:** A comprehensive understanding of the industry landscape, including key trends, potential employers, and in-demand skills.
- **Enhanced Skill Set:** Acquisition of new skills and competencies required for your desired career path.
- **Effective Job Search Strategy:** A structured approach to job searching that increases the chances of securing a role aligned with your career goals.
- **Developing a job search plan, tracking applications, and securing interviews with targeted employers.**

The session was completed at 3:10 PM., and he clarified the queries of enthusiastic young minds with great zeal during the interaction time.

The resource person was honored by a token of respectable appreciation by Dr. M. Sreedevi CSE – HOD, Dr. R. Kiran Kumar, the Alumni Relation Officer, and all faculty members of the department.

Vote of Thanks:

Mrs. V. Geetha proposed a vote of thanks to the Resource person, HOD, and Alumni Relations Officer for attending the function. She extended her thanks to the principal and the management for their support in conducting the training.